



credibility, context, content, clarity, consistency, channels, capability

“Just fantastic! Janet and her team provide real simplicity to an area that can be incredibly complicated. I have been impressed by the whole team at 7C by their professionalism, creativity and their determination to do a good job for me. I thoroughly recommend this comprehensive one-stop shop marketing service!”

**Paul Lloyd, Managing Director,
Coaching Craft Pty Ltd**

Quality Visual Communications

7C Communications Group is a multi-disciplinary team of marketing strategists, writers, graphic designers, multi-media designers and website developers who deliver quality visual communications across a broad spectrum of needs.

Our Brands

- 7C Communications – corporate communications for companies and government
- Dreamtime Public Relations – culturally appropriate communications for Indigenous organisations
- WebeZ – unique website development and content management system
- BrandeZ – branding for small to medium businesses

Specialist Staff

We employ specialist staff in various areas. Our Directors have 25 years experience in promotion, public relations, marketing, media, advertising and project management for government, private and community organisations as well as over 20 years engineering and technical experience.

Meet Strategic Objectives

7C works with clients to make visual communications meet strategic objectives and target audience needs. From the initial meeting right through to completion, we place importance on obtaining an accurate 'shared understanding' of requirements. Our consultation process saves clients considerable expense.

On Time to Client Satisfaction

Our company philosophy is to deliver a quality product on time to client satisfaction within budget. 7C takes pride in maintaining very high standards of personal customer service and quality control.

Complete Service

7C's inhouse expertise in planning, research, writing, graphic design, photography, website development, print management, promotional items, advertising, media, sponsorship, and event coordination provides clients with a complete marketing team at least cost to the business.

Our services include:

- Logos
- Stationery
- Power point
- Brochures
- Posters
- Greeting Cards
- Calendars
- Catalogues
- Magazines & Newsletters
- Annual Reports
- Books
- Displays & Signage
- Print Management
- Photography
- Promotional Items
- Websites
- Advertising
- Strategic Planning
- MOUs / Workshops
- Research / Evaluations
- Writing

www.7c.com.au

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